

## Keynote Speaker

### Lance Ford Public School Educator

Lance Ford is a Tandberg Education Advocate. For the last seven years he has served as the technology coordinator for Howe Public Schools in Howe, Oklahoma. Howe is a rural district in southeast Oklahoma with a student population of 474 students. Lance has been a speaker for both state and national conferences on technology integration. Additionally, Lance received the Gold Leadership Award from the United States Distance Learning Association in the spring of 2008. Recently, Lance completed his PhD in Educational Leadership, Curriculum and Supervision from the University of Oklahoma. Although Lance has trained over 1500 teachers from Alaska to Maine and Canada to Texas in the effective implementation of video conferencing technologies into the classroom, his emphasis is not the technology. Instead he is focused on impact-



ing individual students and helping them attain their maximum potential through personal interactions made possible with various technical tools.

## Southwest Virginia Education and Training Network

Providing Distance Education Solutions  
for Southwest Virginia

### “Making the Most of the ITV Classroom”

A SVETN Interactive  
Learning Conference



July 9-10, 2009  
Southwest Virginia Higher  
Education Center

## Southwest Virginia Education and Training Network

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# SVETN Interactive Learning Conference

“Making the Most of the ITV Classroom”

July 9-10, 2009

Southwest Virginia Higher Education Center, Abingdon, VA

## Registration Form

Name \_\_\_\_\_

Position \_\_\_\_\_

School/District \_\_\_\_\_

Summer Address \_\_\_\_\_  
\_\_\_\_\_

Summer Phone \_\_\_\_\_

Email required: \_\_\_\_\_

Level of ITV experience:

New    1-5 years    5+ years

Registration cost is \$100 per person for SVETN partner colleges and schools. The fee helps defray costs of the workshop including supplies, honoraria, three meals, and refreshment breaks. SVETN may accept a limited number of enrollments for non-SVETN participants at \$250 each.

A block of rooms at nearby Comfort Suites, I-81 Exit 14, is reserved for participants who would have to travel more than 50 miles to return home Thursday night and who agree to accept a same-gender roommate. If you believe you are eligible and want to take advantage of this free housing, place a check mark here  and estimate driving miles from Abingdon to your address above \_\_\_\_\_. If you have a preference, name your roommate here: \_\_\_\_\_.

This intensive two-day conference and workshop is for new and returning teachers wishing to get the most from their school’s interactive video resources. ITV facilitators should also attend. Whether you are accepting an ITV assignment for the first time during the 2009-2010 school year or are an old hand at video instruction there is something for you.

This workshop will follow Best Practice approaches for teaching in an interactive classroom by providing a practical investigation of the following topics. Participants working in small teams, will create useful curriculum aids for their future interactive classes. A session for facilitators concentrating on troubleshooting equipment is included.

- Beginning your class on the right note
- Familiarizing yourself with each student
- Manipulating equipment
- Choosing the right curriculum components
- Selecting recording options
- Promoting interactivity
- Fostering student led activities
- Teaming up for teaching
- Taking full advantage of your computer
- Using online tools to send and receive lessons
- Streaming media
- Troubleshooting
- Creating and viewing virtual field trips
- Preparing for schedule discrepancies

### Mail Registration with P.O. or Check to:

SVETN  
ATTN: Valerie Nutter  
P.O. Box 1987  
Abingdon, VA 24212

## Tentative Agenda

### Thursday July 9

- |                |  |
|----------------|--|
| 8:45 a.m.      | Check-In and material presentation   |
| 9:00 a.m.      | Hands on Learning Activities   |
| 10:00 a.m.     | Keynote—Lance Ford Tandberg Education Advocate Technology Coordinator, Howe Public Schools |
| 11:45 – 12:30  | Lunch Break  |
| 12:30 p.m.     | Concurrent Sessions  |
| 5:00 p.m.      | Evening Break  |
| 6:00 p.m.      | Conference Participants’ Dinner  |
| 7:00-9:00 p.m. | Labs open for experimentation and materials preparation                                    |

### Friday, July 10

- |               |                                |
|---------------|--------------------------------|
| 7:00 a.m.     | Labs reopen                    |
| 8:00 a.m.     | Concurrent Sessions            |
| 11:45 – 12:30 | Lunch Break                    |
| 12:30 p.m.    | Presentation of Group Projects |
| 4:00 p.m.     | Distribution of Certificates   |

A pre-conference assignment is required. Details will be provided following your registration.